

Thanks for helping us to raise £100,000!



Supporting
NHS
Hull University
Teaching Hospitals
NHS Trust

Introduction

The Appeal

Each year, Hull Hospitals' Neonatal Intensive Care Unit (NICU) cares for over 500 premature babies, some stay for hours or days, whilst others stay for weeks and months. Hull is one of four Level 3 NICU's within the Yorkshire and Humber region, caring for babies from 22 weeks gestation offering specialist intensive care for babies locally and across the country.

WISHH, the official charity of Hull Hospitals has launched its annual appeal, 'Space to Grow' to raise £100,000 to enhance the facilities of Hull's NICU, which will complement the Hospital Trust's expansion of the unit by 5 cots.



The Why

Francesca Matthews, Neonatal Ward Manager said, "Due to the complexity of medical needs, more babies are staying for up to 49 gestational weeks. These 'older' babies and their families would greatly benefit from sensory stimulation to support their developmental process, ensuring excellent clinical care alongside vital developmental support. Such facilities will also provide these families with a degree of normality, being able to interact within a calming and creative environment with their baby.

Parents and families who are spending time on the unit for extended periods, will greatly benefit from the new sibling's and parent's facilities enhancing and improving their experience at what is a very difficult time. Training is also paramount for our staff and to have a dedicated space will enable educators to deliver specialist training to team members."

Details



Sensory Room

We will create a Sensory Room which will enable babies to learn and develop new connections in their brain through light and sound stimulation. Babies can enjoy simple sensory play for development using touch, sight and sound.

Parent 'Haven'

We will create a parents 'Haven' to allow discussion of sensitive issues in a calming environment. Research shows important benefits of parental involvement in neonatal intensive care and a space for them to gather their thoughts is important.



Sibling Room

We will create a Sibling Room to enable siblings to play whilst families visit. Development of an additional facility for siblings to play in whilst visiting will help to alleviate the stress parents are already facing.

Training Facility

We will create a fresh and contemporary learning environment for neonatal staff. A dedicated learning facility would make a remarkable difference, allowing the team to tailor educational needs and learning based on real time needs of the wards.



Fundraising Ideas



Dress up

Hold a themed fancy dress competition! Best dressed wins!



Fun Run

Take part in a fun run or colour run! Have fun whilst raising funds!

Craft afternoon

Cards, masks, pinwheels! Get the local community involved!



Quiz

Get everybody involved for a fun quiz! Ask for £1 to enter!



Bake Sale

Everybody loves cake! It could be with work, friends, or neighbours!



Fashion Show

Make your own, team up with a college or ask for donations!

Jewellery

Get your creative juices flowing and sell online or at local craft fairs.



Host a Lunch

Invite colleagues, friends or family to come and feast for a donation!



Running

Sign up for a running challenge and ask you for sponsorship!



Pamper Day

Are you in the beauty industry? Host a charity hamper evening!

Garage Sale

Have lots of items you no longer use? Set up a sale in your front garden!

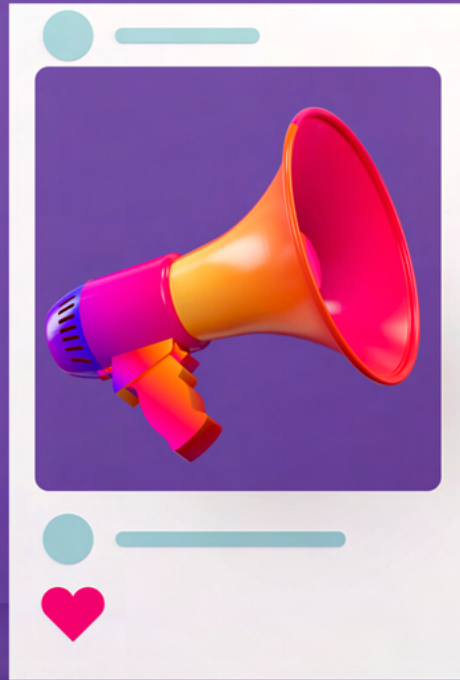


Walking

If running isn't for you, a sponsored walk or step challenge could be!



Social Media



Social media has been more important than ever over the last couple of years as a way for us to all feel more connected with our family and friends. It's also a fantastic way to spread the word about your fundraising! Let everybody know exactly what you're getting up to and maybe they'll also want to get involved! #SpaceToGrow



@WISHHcharity

Don't forget to follow us on Facebook, Twitter and Instagram, and tag us in your posts! We love to see what our fundraisers are getting up to and we might even share your post across our channels!

A Guide to Just Giving



Our Page



You can find our campaign page at rebrand.ly/SpaceToGrow Donate or by scanning the QR code.

Step 1

Be a fundraiser

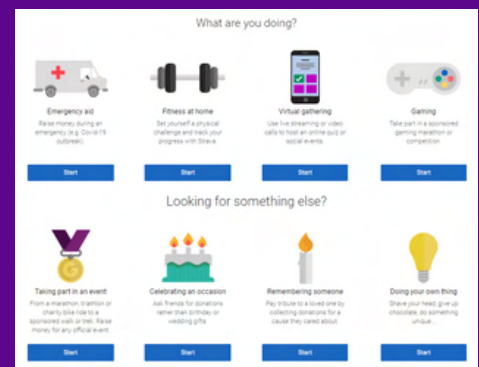
Create your own fundraising page and help support this cause.

Start fundraising

On our campaign page, click the orange 'Start Fundraising' button

Step 2

Select the category that most closely matches what you're doing or click 'Doing your own thing' if nothing quite matches.



Step 3

Fill in this section to let people know what you're getting up to!

If you're selling anything, make sure to select 'no' on Section 3.

You're raising money for **WISHH - National Elf Service - Hull Hospitals** run by **WISHH**

1. Tell us about your event

Event type:

Event name:

Event date (optional):

I'm doing this in memory of someone

2. Choose your fundraising page web address

3. Choose your fundraising page settings

Are you planning to ask for donations to your JustGiving page in return for goods, services or other benefits?

No
 Yes

Is your charity contributing to the cost of your fundraising?

No
 Yes

I'm happy for WISHH to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

Yes please, opt me in
 No thanks, opt me out

I agree to JustGiving Terms of Service and Privacy Policy.
 I confirm that I have read the Fundraising Regulators' Guidance Notes.

Step 4

Click 'Edit your page' to edit your page such as adding a description to your page, adding photos, etc.



Need a hand?

Please don't struggle! If you need a bit more help, email us at hyp-tr.helloWISHH@nhs.net and we'll be happy to guide you through it!



Space
to grow

Help us raise
£100,000!

Raising funds to
provide facilities
and equipment
for Neonatal
babies



HULL NICU

We are raising funds for the Hull Neonatal Intensive Care Unit's "Space to Grow" Appeal. To find out more about the Appeal and to get involved, visit rebrand.ly/SpaceToGrow or scan the QR code. You can also contact us using the details below.

Scan here



@WISHHCharity



hyp-tr.hellowishh@nhs.net



01482 622299



Space
to grow

Raising funds to provide facilities and equipment for Neonatal babies



Parents
PROVISION OF PARENTS' HAVEN FOR SUPPORT



Development
PROVISION OF A SENSORY ROOM



Staff
PROVISION OF A STAFF TRAINING FACILITY



Families
PROVISION OF PARENTS AND SIBLINGS FACILITIES



HULL NICU

We are doing our bit to help WISHH raise £100,000 by

Space
to grow

Raising funds to provide facilities and equipment for Neonatal babies



HULL NICU

I am doing my bit to help WISHH raise £100,000 by



@WISHHCharity



hyp-tr.hellowishh@nhs.net



01482 622299

Please sponsor me!

Working Independently to Support Hull Hospitals



WISHH Charity

Registered Charity No. 1162414

I'm raising money for

Name

Address

Postcode

Event

Event Date

Gift Aid If you are a UK tax payer*, the Government will give us at least 25% on top of your donation and it won't cost you anything. Please give your full name, address and postcode and tick the Gift Aid box so we can claim.

Full Name	Address	Postcode	Gift Aid	Amount	Collected
John Smith	123 High Street	AB1 2CD	<input checked="" type="checkbox"/>	£10	01/01/21
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*If I have ticked the Gift Aid box, I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and I want WISHH Charity to reclaim tax on the donation detailed, given on the date shown. I understand that I must pay an amount of Income Tax and/or Capital Gains Tax in the tax year at least equal to the amount of tax that all the charities I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Please continue on this side

Working Independently to Support Hull Hospitals



WISHH
Charity

Registered Charity No. 1162414

Gift Aid

If you are a UK tax payer*, the Government will give us at least 25% on top of your donation and it won't cost you anything.
Please give your full name, address and postcode and tick the Gift Aid box so we can claim.

Full Name	Address	Postcode	Gift Aid	Amount	Collected

Here's how to pay in your money:

By post

Return your form with a cheque made payable to 'WISHH Charity' to WISHH Charity, First Floor, Admin Block, Castle Hill Hospital, Cottingham, HU16 5JQ

In person or via bank transfer

Get in touch via the contact details below and we can organise a time for you to drop your money off to our office or alternatively, we can provide you with information about how to transfer your money via BACS.

Total Raised	£
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THANKYOU

*You will need to have paid UK tax this year at least equal to the 25% WISHH will claim.

🐦 📺 @WISHHcharity

📍 WISHH Charity, Admin Block, Castle Hill Hospital, Cottingham, HU16 5JQ

☎️ 01482 622299 🌐 WISHHcharity.org.uk 📧 hyp-tr.helloWISHH@nhs.net

