

Working Independently  
to Support Hull Hospitals



# WISHH

Charity

NATIONAL

*Elf Service*



Supporting

**NHS**

Hull University  
Teaching Hospitals  
NHS Trust

# Introduction



## Welcome!

Following last year's successful National Elf Service, we're bringing it back for another year! And we're so happy you're thinking about joining our team of amazing elves to help make a difference at Hull Hospitals this Christmas!

## Festivity

Staying in hospital can be lonely, especially at Christmas, and we want to sprinkle some festive cheer to the children, babies, young people and older patients being cared for across Hull Hospitals over the festive period.



## Our Pack

This handy fundraising pack is filled with ideas, posters and information to help make your fundraising the biggest success it can be! Please feel free to share this with friends, family and colleagues, and do get in contact if you need help!

## Over to You!

Once you've read the pack and have your fundraising idea, it's time to get going! Our pack gives tips for setting up your Just Giving page and sharing your appeal on social media. Happy fundraising and welcome to our team of elves!



# Fundraising Ideas



## Baking

Make sweet treats for a work bake off competition or bake sale in the office!



## Karaoke

Get everyone together for a big festive favourites singalong!

## Deck the Halls

Put on a show for your neighbours! Why not suggest a street party?



## Party!

Throw a Christmas party and raise funds through tickets and raffles!



## Crafting

One to involve the children! Make festive crafts, cards and gifts together!



## Wrapping

Offer your own gift wrapping service! They provide the paper and donate!

## Jumpers

Who doesn't love a Christmas jumper? Everyone pays £1 to come in their best!



## Photography

Put your skills to use and offer beautiful Christmas photoshoots!



## Gameathon

Hold a gameathon or tournament! Dress up and have fun with friends!



## Christmas Wishes

Speak to your work about doing company Christmas WISHHes!

## Santa Run

Join our Santa Run with the rotary clubs of Holderness and Humberside!



## Any Ideas!

Have you had your own fundraising idea? We would love to hear it!



# A Guide to Just Giving



Our Page



You can find our campaign page at [rebrand.ly/NationalElfService2023](https://rebrand.ly/NationalElfService2023) or by scanning the QR code.

## Step 1

### Be a fundraiser

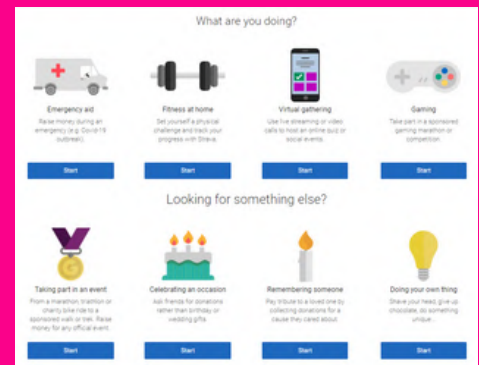
Create your own fundraising page and help support this cause.

Start fundraising

On our campaign page, click the orange 'Start Fundraising' button

## Step 2

Select the category that most closely matches what you're doing or click 'Doing your own thing' if nothing quite matches.



## Step 3

Fill in this section to let people know what you're getting up to!

If you're selling anything, make sure to select 'no' on Section 3.

You're raising money for  
**WISHH - National Elf Service - Hull Hospitals**  
run by WISHH

**1. Tell us about your event**

Event type  
a personal run / marathon

Event name

Event date (optional)  
dd/mm/yyyy

I'm doing this in memory of someone

**3. Choose your fundraising page settings**

Are you planning to ask for donations to your JustGiving page in return for goods, services or other benefits?  
e.g. Will you be using your page to run a bake sale or auction, or sell tickets to an event or raffle? If yes, donations to your page will not be eligible for Gift Aid as donors will be receiving something in return.  
 No  
 Yes

Is your charity contributing to the cost of your fundraising?  
e.g. Paying for your travel, accommodation or entry fees. If yes, then donations made by you, your spouse or partner, or your relatives and their spouses or partners, will not be eligible for Gift Aid. Find out more about Gift Aid eligibility.  
 No  
 Yes

I'm happy for WISHH to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.  
 Yes please, opt me in  
 No thanks, opt me out

NOTE: WISHH will receive your details and may need to contact you to support you in this fundraising effort. You can update your preferences directly with WISHH.

I agree to JustGiving Terms of Service and Privacy Policy.  
 I confirm that I have read the Fundraising Regulator's Guidance Notes.

## Step 4

Click 'Edit your page'. Editing your page allows you add personalisation! You can add a detailed description, photos, links, etc.



## Need a hand?

Please don't struggle! If you need a bit more help, email us at [hyp-tr.helloWISHH@nhs.net](mailto:hyp-tr.helloWISHH@nhs.net) and we'll be happy to guide you through it!

# Social Media



Social media has been more important than ever over the last couple of years, as a way for us to all feel more connected with our family and friends. It's also a fantastic way to spread the word about your fundraising! Let everybody know exactly what you're getting up to and maybe they'll also want to get involved! #NationalElfService #WISHH



Don't forget to follow us on Facebook, Twitter and Instagram, and tag us in your posts! We love to see what our fundraisers are getting up to and we might even share your post!

# Making a Difference



Funds raised from our National Elf Service Appeal will enable us to buy gifts for babies, toddlers, children and teenagers cared for in the Children's Emergency Department, Eye Hospital, Anlaby Suite, Ward 130 and Paediatric High Dependency Unit, Acorn Ward, and other specialist areas across Hull Royal Infirmary and Castle Hill Hospital.

"The gifts were of enormous help to us. It created a less anxious environment for the children to cope during their stay and made the experience more positive."

"Thank you so much for helping us spread a little Christmas joy to the patients and staff on the wards. It has been brilliant to raise the spirits of the wards through these kind donations!!



As well as children, we also provide gifts for older patients, items including slippers, toiletries, arts and crafts, reminiscence gifts for dementia patients and other items for wards, to help make the hospital stay more comfortable for patients. Some older patients may not receive visitors so we want them to have something special to open on Christmas day.



If you're a business or company and would like to help us spread some sunshine and happiness this Christmas, either through goods or a donation, please get in touch and we can help facilitate this. You can read all about our fantastic Christmas WISHHes (perfect for the workplace!) on the next page.



# Christmas WISHHes



Instead of sending Christmas cards this year, why not purchase a Christmas WISHH to support our incredible National Elf Service!!

## How to get involved:



**Donate £5 for your Christmas star**



**Personalise your star with your message**



**Choose to display your star at HRI, CHH, at home or at work!**

Christmas WISHHes can be featured at home, in your school or at your workplace!

To find out more and to get involved, contact the WISHH team by email on [hyp-tr.helloWISHH@nhs.net](mailto:hyp-tr.helloWISHH@nhs.net) or telephone on 01482 622299. You can even drop us a message on our social media channels!



@WISHHcharity



[rebrand.ly/WISHHes](https://rebrand.ly/WISHHes)



01482 622299

Rotary  
PEOPLE OF ACTION



# Hull Santa Fun Run & Walk

10TH DECEMBER 2023

PICKERING PARK

SANTA OUTFIT AND MEDAL INCLUDED  
WITH EVERY ENTRY!



EVENT  
ORGANISED BY  
THE ROTARY CLUBS OF  
HOLDERNESS AND  
HUMBERSIDE



HullSantaRun.org

NATIONAL

*Elf Service*

Choose to raise funds for our  
“Space to Grow” appeal, National Elf Service,  
or support Hull Hospitals as a whole!



@WISHHcharity



rebrand.ly/WISHHes



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# Christmas

POSTERS AND FORMS



Supporting  
**NHS**  
Hull University  
Teaching Hospitals  
NHS Trust

Would you like to support Hull Hospitals this Christmas?



Join our

NATIONAL

Elf Service

Supporting

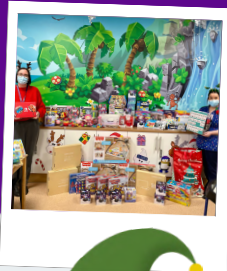


Hull University Teaching Hospitals NHS Trust

Delivering Christmas...

to older and young patients spending time in hospital this Christmas!

NATIONAL Elf Service



Christmas WISHes

Personalise your own WISHH star with a message to support our hospitals!



Space to grow

Hull Santa Fun Run & Walk

10TH DECEMBER 2023 PICKERING PARK

JOIN #TEAMWISHH



EVENT ORGANISED BY THE ROTARY CLUBS OF HOLDERNESS AND HUMBERSIDE



To donate, visit [rebrand.ly/WISHHNES](https://rebrand.ly/WISHHNES) or scan the QR code. You can also download your fundraising pack and find out more about the areas you can support this Christmas!



Donations to the appeal can also be made by sending a cheque made payable to "WISHH Charity", and posted to WISHH Charity – National Elf Service Appeal, First Floor Administration Block, Castle Hill Hospital, Castle Road, Cottingham, HU16 5JQ.

Send some of our Christmas WISHHes this festive period!

Supporting



Hull University  
Teaching Hospitals  
NHS Trust



# Christmas WISHHes



Personalise your own Christmas Star to support to support our hospitals and help us bring the magic of Christmas to older patients and children spending time in hospital over the festive period.

## How it Works!

- ★ Donate £5 for your Christmas Star
- ★ Personalise your star with your message
- ★ Display your star at the hospitals, at home or work.



In lieu of Christmas cards, why not write your Christmas WISHH to help us make a difference to patients this Christmas and beyond!



@WISHHcharity



rebrand.ly/WISHHes



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*Festive*  
**greetings**



Print, write and display festive messages to your friends, colleagues and team instead of writing individual cards! Register your fundraising with us at [hyp-tr.hellowishh@nhs.net](mailto:hyp-tr.hellowishh@nhs.net)

Visit [rebrand.ly/NationalElfService2023](https://rebrand.ly/NationalElfService2023) to find out how else you can support Hull Hospitals this Christmas!





Supporting



Hull University  
Teaching Hospitals  
NHS Trust

**I'm fundraising for Hull Hospitals this Christmas!**

Here's what I'm doing

I want to raise

£



@WISHHcharity



WISHHcharity.org.uk



01482 622299



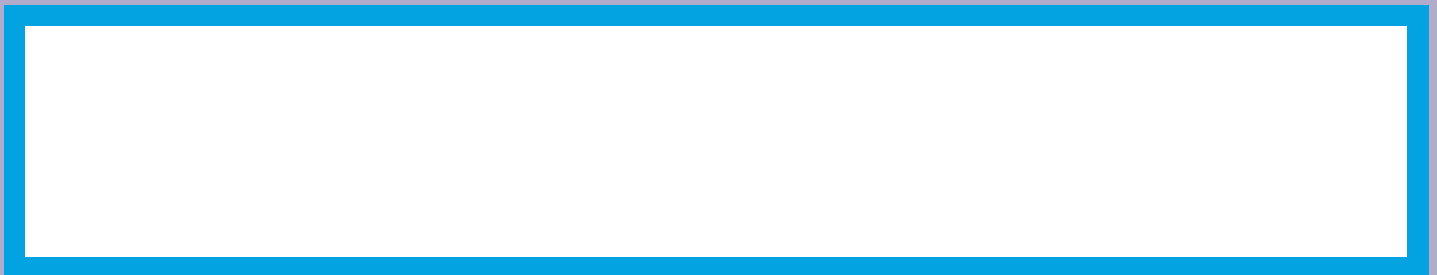
Supporting



Hull University  
Teaching Hospitals  
NHS Trust

**We're fundraising for Hull Hospitals this Christmas!**

Here's what we're doing



We want to raise

£



@WISHHcharity



WISHHcharity.org.uk



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NATIONAL  
*Elf Service*

This Christmas  
I'm supporting  
Hull Hospitals!  
Help me reach my  
target of

£



**This Christmas  
we're supporting  
Hull Hospitals!  
Help us reach our  
target of**



@WISHHcharity



WISHHcharity.org.uk



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hyp-tr.hellowishh@nhs.net





